

NEW PA Codes

10A	Time spent developing and creating articles, posters, web page content, advertisements and flyers.
10B	Speeches & talks including time spent researching and delivering a talk to a group (external)
10C	Broadcast Media- Time spent researching, writing and participating in radio, TV or internet broadcast events including interviews
10D	Web Site- time spent researching, developing, altering or updating the USCG or a USCGAUX website and responding to web inquiries
10E	USCG PA Augmentation- Time spent augmenting active duty public affairs activities at USCG Headquarters, a joint Information Center, District, PADET, PIAT, a sector, station, USCG vessel and/ or other venues (except boat shows)
10F	Print Media- Time spent researching, writing, taking photographs, developing relationships and working with magazines and newspapers (external)
10G	PA Training- Time spent researching, studying, doing OJT, oral boards and/or practice exercises, etc leading to qualification for any PA related qualification or PQS certification
10H	New Media- Time spent using new media (interactive) such as Facebook, Twitter or Linkdin for the Auxiliary or USCG
10J	Time spent conducting Boat Shows, Coastie Visits, NSBW events, color guard activities, parades, VSC publicity blitz and similar events
10K	Other PA projects not otherwise listed (explain in remarks section)
10L	Member Communications & publications- Time spent researching, writing, editing and publishing on-line or printed Auxiliary publications including newsletters, magazines, web content, WIKI's and blogs.